



# 2027 CMDA

## *Bursary Program*



# Bursary Program

## CEO & COO Executive Integrated NZ Fine Food Show, Hospitality, Gaming and Destination Experiences Bursary

### 8 PLACES OFFERED

**Eligibility:** Open to CEOs & COOs only who have a minimum of **80 ACCM Activity Points** recorded over the past 2 years.

This premium study tour has been designed specifically for Executive CEOs & COOs to gain direct exposure to world-class hospitality, gaming and destination tourism models.

Tour program experiences include:

#### **The Inaugural NRL State of Origin Game 2 NZ**

Attendance at the game at Eden Park

#### **SkyCity Auckland (Integrated Resort)**

Behind-the-scenes insights into a major casino and entertainment precinct

Benchmarking gaming and non-gaming revenue strategies

#### **Waiheke Island Premium Experience**

Visits to leading vineyard operators including Mudbrick and Cable Bay

Understanding destination-driven food & beverage models

#### **Fine Food New Zealand (2 Days)**

Access to New Zealand's leading industry trade expo

Supplier engagement, trends, innovation and seminars

#### **HR/L&D Innovation & Tech Fest Conference (2 Days)**

Registration to attend the Executive Management & Leadership Conference

Workforce Analytics, Talent Retention, Organisational Culture, Digital Transformation, Future of Work

#### **Queenstown Regional Immersion**

Ayrburn hospitality precinct

Central Otago wineries & Artisan cheese and distillery experiences

Tourism-led hospitality and premium pricing insights

**INCLUSIONS:** Economy flights, single supplement accommodation, transfers, catering at scheduled group events, Fine Food Show & HR/L&D Conference registration.



DEPARTING 16TH JUNE - 27TH JUNE, 2027



**AUCKLAND & QUEENSTOWN, NEW ZEALAND**

## CMAA Regional Duty Manager Clubs Study Tour

### 6 PLACES OFFERED

**Eligibility:** Open to Regional Duty Managers ONLY who have a **minimum of 30 ACCM Activity Points** recorded in the last 2 years.

**For Regional NSW, QLD, VIC, & ACT Duty Managers Only.**

The bursary offers Regional Duty Managers the opportunity to join a CMAA hosted 5 day Study Tour of a range of Sydney Clubs, restaurants, craft breweries & hospitality venues.

Included are a series of workshops covering Compliance, Staffing, F&B Concepts, Revenue Diversification, Shift Leadership, Gaming Manufacturer presentations, Incident Scenarios, Entertainment & Event programming & more.

#### **INCLUSION**

**Travel coverage to Sydney & return, single room accommodation, group dinners & hospitality venue visits.**

Unfortunately, due to the nature of the tour logistics, partners of the winners are not eligible to join the tour.



DEPARTING FROM



**SYDNEY**

## CMAA Metropolitan Duty Manager Regional NSW Clubs Study Tour

### 6 PLACES OFFERED

**Eligibility:** Open to Metropolitan Duty Managers ONLY who have a **minimum of 30 ACCM Activity Points** recorded in the last 2 years.

**For Sydney, SE QLD, Melbourne & ACT Metropolitan Duty Managers Only.**

The bursary offers Metropolitan Duty Managers the opportunity to join a CMAA hosted 5 day Study Tour of a range of Regional NSW Clubs, restaurants, breweries, wineries & hospitality venues.

Included are a series of workshops covering Rostering, Staff Shortages, Multitasking, Tourism Partnerships, Innovation Strategies & more.

#### **INCLUSIONS**

**Travel coverage to the Regional centres; Central West & Coastal & return, single room accommodation, group dinners & hospitality venue visits.**

Unfortunately, due to the nature of the tour logistics, partners of the winners are not eligible to join the tour.



DEPARTING FROM



**CENTRAL WEST NSW**

# Bursary Program

## CMDA Diploma of Leadership & Management Program

### 2 PLACES OFFERED

**Eligibility:** Open to all members who have a minimum of 30 ACCM Activity Points.

This bursary provides managers the opportunity to gain a nationally recognised VET qualification in the online CMDA Diploma of Leadership and Management Program through our education Partner elevateB.



The program has a current market value of \$6,000pp.

Completion of all 12 units within the Diploma satisfies the ACCM Education Criteria.

**INCLUSIONS:** The bursary covers the registration fees for the online course only.

ONLINE

COURSE



SELF-PACED



ONLINE

## Management ACCM & Professional Development Package

### 4 PLACES OFFERED

**Eligibility:** Open to all Members with a minimum 30 ACCM Activity Points

To assist all members with the opportunity to attend CMAA Conferences and CMAA Summits, the registration fees of up to 8 CMAA events will be paid for by the CMAA.

The bursary must be taken up within a two year period from 1 Jan 2027 to 1 Jan 2029.



The bursary has a current value of \$5,000pp if all 8 events are attended. The bursary is not transferable and must be taken up by the winner only.

**Inclusions:**

The bursary covers event registration fees only.

IN PERSON

EVENT



BETWEEN  
JAN 2027 - JAN 2029



YOUR CHOICE

## Cucina Academy Pizza Training Bursary

### 8 PLACES OFFERED

**Eligibility:** Open to all Member Chefs, Catering, and F&B Managers with a minimum 30 ACCM Activity Points

For those members who specialise in the Catering & Food business units of a club.

Winners will attend a 3-day intensive Pizza Making training program from initially making pizza dough through the various stages of preparation, ingredient selection, equipment selection, cooking to presentation. Cost control & procurement also are an integral part of the learning. Winners will take back to their club a deeper understanding of profitability and quality product offering to drive club revenue.



**Inclusions:**

The bursary covers the Training Program fee, travel & accommodation whilst attending the course where appropriate on application.

IN PERSON

COURSE



DEPENDENT ON EUROQUIP  
TRAINING CALENDAR



YOUR CHOICE

## Affiliate Conference, Summit, and Course Program

### 2 PLACES OFFERED

**Eligibility:** Open to CMDA Affiliates only, no ACCM Activity Points required.

This bursary provides CMDA Affiliates ONLY with the opportunity to attend CMDA courses and CMAA Conferences & Summits as part of their development in becoming club managers of the future.

Valued at \$5,000pp this bursary is an ideal way for talented club staff to bond with CMAA members and senior managers.



**Inclusions:**

The bursary covers the registration fees for CMDA Professional Development activities, travel & accommodation if required as part of the \$5000 bursary.

IN PERSON

EVENT

ONLINE

COURSE



BETWEEN  
JAN 2027 - JAN 2029



YOUR CHOICE



# TO APPLY

Before you start your application, please note the following requirements:

Applicants:

- + Must be a financially active member of the CMAA at the time of submitting their application for a minimum of 12 months prior to the Bursary Award Application Launch on 1 August 2026.
- + Must be a financially active member of the CMAA at the time of taking up the bursary when it falls due in 2027.
- + Who are successful in winning a bursary must take up their bursary in 2027.
- + Must meet the Activity Points minimum for the bursary applied for to be eligible. Activity Points must have been gained within the previous two years i.e 1 August 2024 – 1 August 2026.
- + Who are previous winners of a CMAA sponsored overseas bursary at any level, are ineligible to apply for an overseas bursary within a 4 year period (2023 - 2026) to ensure that as many members as possible have an opportunity to win an overseas bursary.
- + May apply for a maximum of two (2) bursary awards.
- + Must address the eligibility requirements for any bursary in full for the bursary to progress to the judging stage.
- + **Must address each of the required Nomination, SMART Goals Applicant and SMART Club Venue Statements in full for the bursary to progress to the judging stage.**

## CONDITIONS

An independent Selection Panel will assess an application on the basis of how successfully it meets the eligibility and submission requirements. The selection of award winners will be based on the merit of the application. The decision of the Selection Panel will be final and **NO further correspondence or communication will be entered into.**

The awards are NOT transferable or convertible to cash or credits. The CMAA reserves the right to cancel or re-issue any bursary that cannot be undertaken on the dates specified by an award recipient.

Winners may bring one representative from their club to the Award Luncheon as a guest of the CMAA.

Please note that details of bursaries offered are accurate at the time of printing, however may change without notice.

### KEY DATES

**1 August, 2026**  
Applications open

**28 September, 2026**  
Applications close at Midnight  
(No late entries will be accepted)

**October, 2026**  
Judging Board of  
Management Studies

**23 October, 2026**  
Winners announced

**27 November, 2026**  
CMAA Bursary Awards  
Presentation Luncheon at  
The Grange Golf Club,  
Kembla Grange, Woolongong

# SETTING OUT YOUR APPLICATION

## NOMINATION COVER LETTER

Include a letter on your club letterhead and **signed by your General Manager / Secretary Manager (or President if you are the CEO applying)** nominating you for the bursary and clearly stating the following in the letter:

1. Your name and CMAA member number
2. Your position
3. The Bursary(s) you are applying for
4. And this statement: 'I have checked the information written in this application and it is correct. The (insert your club's name) supports this nomination and will assist (insert your name) with the financial costs and appropriate time off from work to take up the awarded bursary on the specified dates, AND to personally attend the CMAA Bursary Award Luncheon Ceremony as part of the Sponsors Appreciation Luncheon on Friday 27th November 2026 at The Grange Golf Club, Kembla Grange, Woolongong to receive the award'.

## Using the SMART Goal format for your Applicant Statement

Write concise statements against each of the SMART Goals headings about how winning the bursary will help YOU, the applicant in your job role and career. Also clearly state your position and provide an overview of your day to day role in your club.

Using the SMART Goal format for your Club Venue Statement Write concise statements against each of the SMART Goals headings about how winning the bursary will help YOUR CLUB become more efficient and effective in its service to members and the community.

## Submitting Your Application

Closing Date: **28 September 2026**  
Applications for bursaries are to be submitted no later than midnight on the 28th September 2026. Late entries will not be judged.

Scan and email your complete Application to:  
**ralph@cmaa.asn.au**

## KEY CONTACTS

Ralph Kober CMAA Executive Officer  
**ralph@cmaa.asn.au**  
Matt Dagg, CMAA Professional Development Manager  
**matt@cmaa.asn.au**  
CMAA Head Office: (02) 9746 4199

**S**  **SPECIFIC**  
The goal must be very specific and grounded in something that's significant to you.

**M**  **MEASURABLE**  
The goal must have some sort of measurement (days, dollars, outcomes, etc.)

**A**  **ACHIEVABLE**  
The goal must be realistic and reasonable.

**R**  **RELEVANT**  
The goal must relate to what you're hoping to accomplish.

**T**  **TIME-BOUND**  
The goal must have a timeframe and that timeframe must be reasonable.



**Club Managers' Association Australia**

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